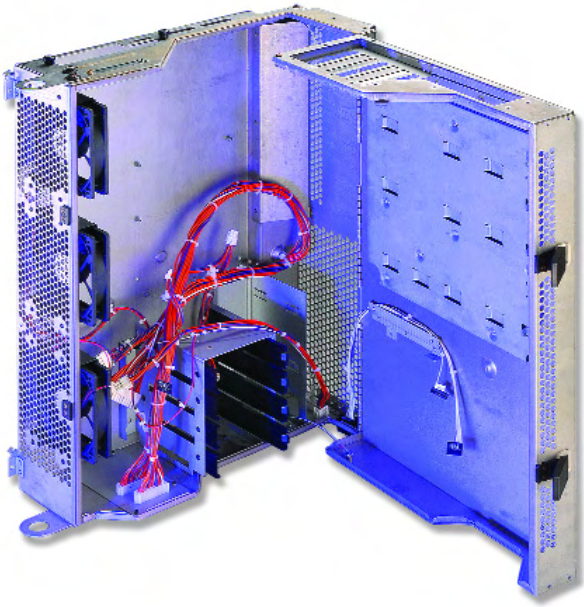




Integration with Imagination



GENESEE
GLOBAL
GROUP
INC.



Precision. Durability. Value.

The qualities customers demand from your products are the same ones you require from your contract manufacturer.

For more than sixty years, Genesee Global Group has been expertly engineering and

I N T E G R A T I O N

crafting sheet-metal assemblies and

components that solve complex

manufacturing challenges. And while your

customers may never see our imaginative

W I T H

I M A G I N A T I O N

solutions, we add to the value of your

products...and to your bottom line. Genesee

Global Group — our world revolves around

yours.



FROM START...

1 PROJECT ANALYSIS

The right solution starts with an intelligent dialogue to identify your most critical functional, economic and scheduling needs.



Genesee Global Group provides the most value working with your design, manufacturing and service engineers early in the design process to get an in-depth understanding of your specific needs. We proactively look for ways to reduce costs, improve reliability and increase value before a single part is produced.

2 DESIGN FOR MANUFACTURABILITY

We ensure that the products we deliver are cost-effective to manufacture in economic lot sizes with timely delivery.



Our design-for-manufacturability philosophy applies imagination, expertise and advanced tooling to your production challenges. This allows Genesee Global Group to develop the best process design to meet the complex and varied requirements of your product.

3 PROTOTYPING AND TOOLING

In-house prototype capabilities and unparalleled flexibility in tooling make it right the first time, every time.



Our in-house prototyping and tooling departments work closely with Genesee Global Group's design engineers to quickly turn vision into reality and optimize your design for manufacturability. We are especially adept at finding the most cost-effective tooling based on functionality and volume.

4 PRODUCTION

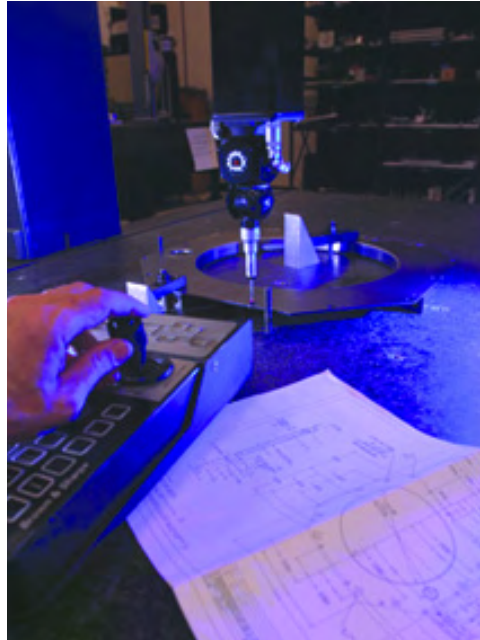
From stamping and fabrication to sophisticated assembly, your brand's integrity is built into everything we manufacture.



With a wide array of advanced computer controlled sheet-metal processing equipment, Genesee Global Group brings the right combination of materials, machinery, tooling, and experience to support your most critical business strategies. Our world-class manufacturing facility is designed to maximize throughput and repeatability to meet demanding market challenges.

5 TESTING AND QUALITY CONTROL

Our Quality Assurance lab ensures compliance to your functional and material specifications.



Genesee Global Group's state-of-the-art software and systems provide comprehensive testing of all integrated assemblies and components manufactured by our ISO 9001-2000 certified organization.

6 GLOBAL SUPPLY AND VALUE ADDED

We easily integrate into your supply-chain infrastructure for seamless reliable support anywhere at anytime.



From automatic replenishment and fulfillment systems to integration with financial and administrative networks, Genesee Global Group streamlines paperwork and improves supply-chain productivity.



TO FINISH



More than 60 years of experience and expertise. Based in Rochester, N.Y. (USA) near the southern shore of Lake Ontario, our heritage reaches back to 1946 when we supplied sheet-metal based components to local equipment manufacturers such as Eastman Kodak Company and Xerox Corporation. More than sixty years later, Genesee Global Group has evolved into a trusted contract manufacturer of sophisticated assemblies, components and parts to companies around the world. As a privately held company with a progressive hands-on management team, we look for long-term relationships with customers who view us as an extension of their manufacturing operations.

WHERE CRAFT AND TECHNOLOGY MEET



The vision to evolve with the world. We bring a wide range of in-house tooling and manufacturing capabilities, as well as global procurement, to meet your unique matrix of project requirements. By drawing on a worldwide supply chain for both materials and parts, Genesee Global Group can deliver the most cost-effective combination of design and processes.

The use of evolving manufacturing technologies such as lasers and robotics, coupled with rapid advances in Computer Aided Design, allows us to take a sophisticated approach to contract manufacturing.

Our staff—including engineers, designers and production personnel —actively stays abreast of industry trends and technologies in just about every facet of our business and yours.

We have partnered with some of the world's best-known companies to design and manufacture product assemblies that stand up to the everyday rigors of business and industry.

For a world-class contract manufacturing partner, turn to Genesee Global Group for *integration with imagination*.





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